



Robert Minnick

Founder of ODAAT Gambling Awareness

CONTACT

Tiktok/ Youtube, Instagram
@Odaatgamblingawareness

Email
robodaat@gmail.com

LinkedIn
linkedin.com/in/robminnick23

EDUCATION

Bachelor of Arts,
Anthropology

Georgetown University,
Washington DC

May 2021

CERTIFICATIONS

- IGRS

RELEVANT SKILLS

- Social Media Marketing
- Brand Marketing
- Business Consulting
- Marketing Consulting
- Entrepreneurship
- Self Starter
- Results Oriented
- Video Editing
- Content Creation

ODAAT Gambling Awareness is about helping people who are struggling with gambling problems find resources for recovery and his story of Gambling Addiction recovery so they can avoid making the same mistakes with their life that he made with his. Founded in 2023.

ODAAT Gambling Awareness reaches an average of 15 million people on a monthly basis across all platforms, and is aimed at being a community platform for all of those who are struggling with problem gambling. It is the culmination of his six years of experience battling a gambling addiction and his two years of experience in recovery.

PROFESSIONAL PARTNERSHIPS/ACCOMPLISHMENTS

- ODAAT Gambling Awareness - CEO (Current)
- [Gambling Truth Project](#) - President (Current)
- Recovery Marketing Solutions - CEO (Current)
- Carlsbad Beach Recovery - Director Of Marketing (Current)
- Gamban - Social Media Marketing Consultant (Current)
- The Gambling Clinic - Influencer Marketing Consulting
- Right Choice Recovery - Director Of Marketing
- Birches Health - Lead Generation and Social Media Marketing Consulting
- Algamus - Lead Generation and Social Media Marketing Consulting
- Evive - Head of Community Growth and Business Consultant
- Stop Predatory Gambling - Social Media Content Creation and Outreach Consulting
- Gamfin - Social Media Marketing Consulting
- Illinois Council On Problem Gambling - Business Consultant, Outreach Consulting
- Broke Girl Society - Business Consulting
- Massachusetts Council Problem Gambling (GRIN Initiative) - Affiliate Network Building, Social Media Consulting, Marketing Consulting
- Lead Generation and Social Media Marketing Consulting with the following partners: Regency Recovery, Prescott House, Kindbridge

BOARD/FOUNDATION MEMBERSHIPS

- Gambling Truth Project Board Member
- NAADAC Member
- NCPG Recovery Committee Board Member
- PAAP Member (Pennsylvania Association of Addiction Professionals)



SPEAKING ENGAGEMENTS

- Panelist at Delaware Council On Gambling Problems
- Co-Presenter at the Garden City PTO Meeting On Gambling Addiction Awareness
- Lead Presenter And Panelist Nevada Council On Problem Gambling
- Lead Presenter Illinois Council On Problem Gambling X2
- Lead Presenter National Council On Problem Gambling 2024 Conference
- Lead Presenter Voices Of Problem Gambling Recovery
- Co-Presenter Evergreen Council On Problem Gambling
- Co-Presenter New Jersey Council On Problem Gambling
- Contributor/Editor for the Recovery Committee video at the 2024 NCPG National Conference
- Lead Presenter Colorado Coalition On Problem Gambling 2024 Symposium
- Keynote at Ohio Problem Gambling Conference 2025
- Keynote at Arkansas Problem Gambling Conference 2025
- Panelist at Indiana Summit On Emerging Adults And Problem Gambling 2025
- Co-Presenter at Focus On The Future Evergreen Council On Problem Gambling 2025
- Lead Presenter at Rhode Island Council On Problem Gambling 2025 Conference
- [Be a part of the conversation](#)
- Co-Presenter at TERPS Conference Maryland 2025
- Presenter at Holderness High School and Brooks High School 2025/2026
- Lead Presenter at [M-TAC.org](https://www.m-tac.org) Lunch n Learn for Clinicians X4

ACADEMIC PAPERS

- Co-Authored a Research Study With Dr. Ken Martz and Dr. Marla Stafford funded by the Campaign For Fairer Gambling (In Process)



MEDIA/PODCAST FEATURES

- [PBS News Hour](#)
- [ABC News](#)
- [NBC News](#)
- [CBS](#)
- [NBC](#)
- [American Banker](#)
- Dr Phil
- Asahi TV (Live TV)
- Fox News Orlando (Live TV)
- [Locked In - Ian Bick](#)
- [The Guardian - Feature](#)
- [Evergreen Council Connections](#)
- [Wager Danger](#)
- [Bet Free Life](#)
- [Addiction Mindset](#)
- [The Guardian](#)
- [Put The Shovel Down](#)
- CGTN America (Live TV)
- Fox Illinois
- [Barrons](#)
- [Fortune](#)
- [Talking With - Andrew Halles](#)
- [Vice](#)
- [USA Today](#)
- [BBC](#)
- [Fox - Lisa Evers](#)
- [Financial Times](#)
- [Everybody Loses - Danny Funt](#)
- [Consumer Affairs](#)
- [KQED](#)
- [Financial Times](#)
- [Colorado Channel 7 Debate On SB 131](#)
- [ABC](#)
- [Good Morning America](#)
- [Olivia Figured](#)